**20 January 2023**

**The KwaZulu- Natal Film Commission’s invitation for Made for TV project proposals.**

**Background**

The KwaZulu-Natal Film Commission (KZNFILM) launched its Film Fund in July 2014. The Fund is for the production and development of television, feature films, short films, animation, and documentary content. The Film Fund also caters for Marketing and Distribution, Audience Development and Markets and Festivals.

The vision of the KZNFILM is to position KwaZulu-Natal as a globally competitive, diverse, and sustainable industry and choice film destination. The Film Fund is designed to stimulate the economy in the film and TV Industry and supporting industries. With the KZN industry being a distant third to Gauteng and Western Cape in terms of market size, it is important to grow the industry from within while attracting lucrative productions from outside the province.

After consultations with industry during the Durban International Film Festival in 2018, the KZNFILM realised the need to focus its resources to develop and improve the quality of Made for TV (previously known as Micro-Budget) content and stimulate production activity in the province.

**Purpose**

KZNFILM is inviting eligible KZN filmmakers to submit proposals to participate in the Made for TV Quality Boost Programme which will fund the development of 10 Made for TV movies. Each film will be funded for up to R120 000 for development. Applicants are strongly encouraged to think outside the box and with style, genre, and cinematic theories. Interested persons may submit intellectually challenging concepts that dissect, challenge, and make sense of our society as the world shifts.

The Made for TV Quality Boost programme aims to give a voice to entry-level filmmakers and hold their hands as they put together their very first masterpiece, equipping them with creative expertise. We encourage applications from producers who written, produced or worked in any capacity on student films or have limited production experience, ie internships or assistants or have directed student films Successful projects will go through a development process, which entails attending a series of workshops over a seven to nine-month period to assist the filmmakers through the development process alongside an ensemble of reputable story development specialists.

At the end of the development process, all developed projects will pitch for production funding. Successful projects will then be offered production funding and once production has been successfully completed, these projects will be offered to a broadcast partner for a license fee, in consultation with the owner of the content.

**Eligibility**

* Preference will be given to females, youth (below the age of 35) and persons with disabilities.
* Applicants must be persons whose primary province of residence is KZN

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| Funding application of GRADING SYSTEM | | | |
| Tier | **Category** | Target Market Criteria | Funding intervention |
| * Tier 5 | **Aspirant level** | * First time to the industry * No formal training in film * Want to enter the industry with no relevant background * May have qualifications in an unrelated field * Has not done any work in the industry | Can apply to the film fund through special calls and mentoring interventions to be considered. |
| * Tier 4 | **Entry level** | * First time to the industry * 0-3 years in industry * No formal training at NQF level 6 * Want to enter the industry with no relevant background * Produced short film/s * Worked in industry as intern/assistant | Can apply for: Short films, micro budget, short doccies |
| * Tier 3 | **Emergent (A)** | * Produced short film /s * 4-7 years in industry * No formal training at NQF level 6 * Worked in industry as crew/assistant * Produced Micro-budget film/television/fiction or non-fiction | Can apply for: Short films, micro budget, short doccies |
|  | **Emergent (B)** | * Completed degree or NQF Level 6 National SETA Certified Diploma * Recent graduate * Portfolio of Evidence * 0-3 years in industry | Can apply for: Short films, micro budget, short doccies |
| * Tier 2 | **Intermediate** | * Filmmakers with limited experience but who have developed and produced 1-2 theatrical feature films, television fiction or non-fiction, +5 short films or commercials seeking to venture into feature film development and production. * Graduates with 4 – 7 years’ experience * 7-10 years in industry (non –graduates) | Can apply for: Short films, micro budget, short doccies, TV series, animation & feature films |
| * Tier 1 | **Established** | * Experienced filmmakers who have a proven track record for developing and producing 3-5 theatrically released feature films, television fiction or non-fiction. Graduates with +7 years’ experience * +10 years in industry (non –graduates) | Can apply for: Short films, micro budget, short doccies, TV series, animation & feature films |

**Compulsory documentation:**

* **One-page Motivation Letter** (your background, why this story matters to you and society, and why you are the best person to tell it)
* **Two-Page Narrative Treatment** (detailing controlling idea, genre, target audience, paragraph-long synopsis detailing what happens in the beginning/middle/end, dramatic question, and a character bible for up to five characters)
* **Detailed development budget with KZN expenditure**
* **Detailed writer and producer’s CV**
* **Proof of residence from the the applicant**

(in the form of a municipal councillor’s letter, a municipal bill in their name that is not older than 3 months or a signed lease agreement)

* **SARS Tax Clearance Certificate or Tax PIN**
* **Certified ID copy (valid for 6 months)**
* **Company registration documents (where applicable)**
* **BBBEE Certificate (where applicable)**

All projects are to be written and produced in minimum 80% IsiZulu language for final submission. All application queries must be directed to [KZNfilmfund@kznfilm.co.za](mailto:KZNfilmfund@kznfilm.co.za) with the subject heading : **Made for TV Quality Boost Programme Application**

**Closing date: 15 February 2023**

Applicants are encouraged to engage KZNFILM prior to the closing date should they require further clarification.

Applicants are to note that attachments sent in multiple emails will not be considered and the application will be Null and Void. **Links to folders containing the application will not be considered**, attachments are strictly to be attached or ZIP folded in a **single** application email.

**No applications or additional documentation will be accepted after the closing date. Please note that proposals that do not adhere to the above criteria will be disqualified.**

Applicants encouraged to do the necessary research on story development concepts to enhance their applications.

**Dramatic question** <https://www.youtube.com/watch?v=hDr8KnttOxw>

**Character design**

* Protagonist: <https://www.youtube.com/watch?v=SM3IQFgP-d8&t=26s>
* Antagonist: <https://www.youtube.com/watch?v=pFUKeD3FJm8&t=17s>

**Controlling idea** <https://www.youtube.com/watch?v=4zH9bQxPE9c>