



### **April 2023**

The KwaZulu- Natal Film Commission's invitation for Development Funding project proposals.

### Background

The KwaZulu-Natal Film Commission (KZNFILM) launched its Film Fund in July 2014. The Fund is for the production and development of television, feature films, short films, animation, and documentary content. The Film Fund also caters for Marketing and Distribution, Audience Development and Markets and Festivals.

The vision of the KZNFILM is to position KwaZulu-Natal as a globally competitive, diverse, and sustainable industry and choice film destination. The Film Fund is designed to stimulate the economy in the film and TV Industry and supporting industries. With the KZN industry being a distant third to Gauteng and Western Cape in terms of market size, it is important to grow the industry from within while attracting lucrative productions from outside the province.

#### **Purpose**

KZNFILM is inviting eligible KZN filmmakers to submit proposals to participate in the Development Funding Programme. Applicants are strongly encouraged to think outside the box and with style, genre, and cinematic theories. Interested persons may submit intellectually challenging concepts that dissect, challenge, and make sense of our society as the world shifts.

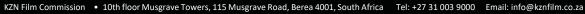
The Development Funding programme aims to give a voice to filmmakers as they put together their masterpiece, equipping them with creative expertise. We encourage applications from producers who have written, produced or worked in any capacity on student films or have limited production experience, i.e. internships or assistants or have directed student films.

### Eligibility

- Preference will be given to females, youth (below the age of 35) and persons with disabilities.
- Applicants must be persons whose primary province of residence is KZN

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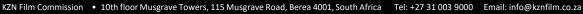




Funding application of GRADING SYSTEM				
Tier	Category	Target Market Criteria	Funding intervention	
• Tier 4	Entry level	<ul> <li>First time to the industry</li> <li>0-3 years in industry</li> <li>No formal training at NQF level 6</li> <li>Want to enter the industry with no relevant background</li> <li>Produced short film/s</li> <li>Worked in industry as intern/assistant</li> </ul>	Can apply for: Short films, micro budget, short doccies	
• Tier 3	Emergent (A)	<ul> <li>Produced short film /s</li> <li>4-7 years in industry</li> <li>No formal training at NQF level 6</li> <li>Worked in industry as crew/assistant</li> <li>Produced Micro-budget film/television/fiction or non-fiction</li> </ul>	Can apply for: Short films, micro budget, short doccies	
	Emergent (B)	<ul> <li>Completed degree or NQF Level 6         National SETA Certified Diploma     </li> <li>Recent graduate</li> <li>Portfolio of Evidence</li> <li>0-3 years in industry</li> </ul>	Can apply for: Short films, micro budget, short doccies	
• Tier 2	Intermediate	<ul> <li>Filmmakers with limited experience but who have developed and produced 1-2 theatrical feature films, television fiction or non-fiction, +5 short films or commercials seeking to venture into feature film development and production.</li> <li>Graduates with 4 – 7 years' experience</li> <li>7-10 years in industry (non – graduates)</li> </ul>	Can apply for: Short films, micro budget, short doccies, TV series, animation & feature films	

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• Tier 1	ESTABLISHED	Experienced filmmakers who have a	Can apply for:
		proven track record for developing	Short films, micro
		and producing 3-5 theatrically	budget, short
		released feature films, television	doccies, TV series,
		fiction or non-fiction. Graduates with	animation &
		+7 years' experience	feature films
		• +10 years in industry (non –	
		graduates)	

### **Compulsory documentation:**

- One-page Motivation Letter (your background, why this story matters to you and society, and why you are the best person to tell it)
- Brief Synopsis not to exceed a page
- Two-Page Narrative Treatment (detailing controlling idea, genre, target audience, paragraph-long synopsis detailing what happens in the beginning/middle/end, dramatic question, and a character bible for up to five characters)
- Detailed development budget with KZN expenditure
- **Development schedule**
- Detailed writer and producer's CV
- Sars Tax Pin
- Proof of residence from the applicant (in the form of a municipal councillor's letter, a municipal bill in their name that is not older than 3 months or a signed lease agreement. If applicant lives with their parents, an affidavit by their parent is required, confirming applicant's place of residence, accompanied by a copy of their certified ID dated no longer than 6 months)
- **SARS Tax Clearance Certificate or Tax PIN**
- Certified ID copy (valid for 6 months)
- Company registration documents (where applicable)
- **BBBEE Certificate (where applicable)**

All application queries must be directed to KZNfilmfund@kznfilm.co.za with the subject heading:

**Closing date: 15 July 2023 at 23h59** 

Applicants are encouraged to engage KZNFILM prior to the closing date should they require further clarification.

Applicants are to note that attachments sent in multiple emails will not be considered and the application will be Null and Void. Links to folders containing the application will not be considered, attachments are strictly to be attached or ZIP folded in a single application email.

No applications or additional documentation will be accepted after the closing date. Please note that proposals that do not adhere to the above criteria will be disqualified.

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Applicants encouraged to do the necessary research on story development concepts to enhance their applications.

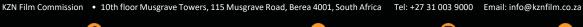
**Dramatic question** <a href="https://www.youtube.com/watch?v=hDr8KnttOxw">https://www.youtube.com/watch?v=hDr8KnttOxw</a>

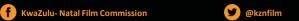
## Character design

- Protagonist: <a href="https://www.youtube.com/watch?v=SM3IQFgP-d8&t=26s">https://www.youtube.com/watch?v=SM3IQFgP-d8&t=26s</a>
- Antagonist: <a href="https://www.youtube.com/watch?v=pFUKeD3FJm8&t=17s">https://www.youtube.com/watch?v=pFUKeD3FJm8&t=17s</a>

Controlling idea <a href="https://www.youtube.com/watch?v=4zH9bQxPE9c">https://www.youtube.com/watch?v=4zH9bQxPE9c</a>

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