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Ref. No

Date of Receipt

FILM FUND: APPLICATION FORM – PR AND MARKETING

A. NAME OF PROJECT:

B. GENRE (e.g. Comedy):

C. COMPANY DETAILS:

Company Name:

Registration Company Number:

Physical Business Address:

Postal Address:

Contact Name:

Home Telephone:

Cell Phone:

E-mail:

D. SHOOTING FORMAT:

E. DISTRIBUTION FORMAT/RELEASE FORMAT:

F. Non South African Component:

Please specify any non-South African component of the project (e.g. investors, administration team, and international screening).

G. Ownership

The Applicant must be the director or a legal representative of the organisation or company seeking funding.

Are you aware of any claims against your control or ownership in the distribution of the film?

Yes

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H. Previous Submissions:

Has the project been submitted previously?

Yes

No

If yes, was the application successful?

Yes

|

Please provide the amount received _____

Please list former titles of this project, if any _____

I. Please briefly mention any other (including this one) project you are involved in and the status of the project.

I/We declare that the information provided herein and in the supporting documentation appended to this application is accurate.

SIGNATURE(S): _____

DATE: _____

CO-APPLICANT: _____

DATE: _____

At the time of application, together with this completed form, the applicant *must* provide *all* of the documentation listed below. Please be advised that during the evaluation of your project, the applicant may be required to provide additional documentation or information. KwaZulu Natal Film Commission reserves the right to request any document or information it deems relevant, including, but not limited to, any document or information pertinent to the eligibility of the applicant and the project.

Documents to be submitted:

- ✓ A completed application form
- ✓ A one page letter of motivation
- ✓ Provide links to either Vimeo with password and or / MP3/4
- ✓ A copy of the project's synopsis, not exceeding 15 lines
- ✓ A detailed marketing/PR strategy with an analysis of the project's potential for success in the South African theatrical and secondary markets
- ✓ Detailed marketing/PR budget and financing structure /plan
- ✓ Proof of complete and clear chain of title
- ✓ A signed distribution agreement and any amendments to it
- ✓ A letter from an exhibitor confirming the projected initial release date
- ✓ A list of confirmed release platforms and dates
- ✓ Company profile
- ✓ Certified copies of identity documents of applicants.
- ✓ Detailed profile of applicants

PLEASE NOTE:

- All relevant information should be attached as pdf or zip folder
- No links to pdf or zip folder will be accepted
- Should the applicant or recipient not be contactable for 2 months at the given address or contact number from the date of receipt or grant the application or the grant will be cancelled, should there be a change of contacts the onus is on the applicant to notify KwaZulu Natal Film Commission
- No application shall be returned to the applicant
- Should the applicant become the recipient, she/he will be the signatory of the contract and/or on behalf of the company
- Proposals that do not adhere to the above criteria will be disqualified.

ACCESS AND EQUITY

The KwaZulu Natal Film Commission aims to provide equitable access to South Africans to its funding initiative regardless of their racial background, culture, sex, physical or intellectual disability. In order to assist in monitoring performance in this regard and comply with statutory obligations it would be greatly appreciated if you would complete the following details and include it with your application. Statistics generated from this information will be presented in aggregate and will not form part of your application.

DIRECTOR

Project Title: _____			
Your Name: _____			
Date: ___/___/_____		Date of Birth: ___/___/_____	
Please tick with an X in the appropriate box.			
Are you male or female?	M	<input type="checkbox"/>	F <input type="checkbox"/>
Race?	B		W <input type="checkbox"/>
Do you have any physical disability?	Yes		No <input type="checkbox"/>
Are you a South African citizen?	Yes		No <input type="checkbox"/>
Are you a South African resident?	Yes		<input type="checkbox"/>
Which Province are you from?	_____		