



## GUIDELINES TO APPLICANTS

### THE KWAZULU-NATAL FILM FUND 2020/21

The State of Disaster and the national lockdown declared by President Cyril Ramaphosa, means that as a public entity, we need to do all that we can to combat the spread of Covid-19 while also endeavouring to ensure that operations continue under somewhat difficult circumstances.

Applicants are requested to read through the guidelines to ensure that they understand the objectives of the film fund and whether their application meets the requirements. Failure to comply with the requirements will result in automatic disqualification.

#### Objectives of the KwaZulu-Natal Film Fund

- To provide funding to support opportunities for emerging stakeholders in the KwaZulu-Natal film industry
- To build a skills base in KwaZulu-Natal through increased production of national and international productions in the region
- To develop and showcase KwaZulu-Natal local content
- To showcase the province's talent, locations and infrastructure through productions

#### What do we fund?

The KwaZulu-Natal Film Fund has been created to stimulate the growth of the film industry in the province of KwaZulu-Natal. Thus, the fund is targeting KwaZulu-Natal based companies and companies producing films in KwaZulu-Natal.

The KwaZulu-Natal Film Commission provides Film related funding in five broad categories:

- **Development Funding**
- **Production Funding**
- **Audience Development**
- **Marketing and Distribution**
- **Markets and Festivals** (provision to only be made for the KZNFC call for delegations)

Funding applications meeting the following criteria will be considered for funding (**taking into consideration the budgeted funding made available in each financial year**):

A KwaZulu-Natal story, which could include but is **not limited** to the following:

- A story located in KwaZulu-Natal, i.e. Pietermaritzburg as Pietermaritzburg.

- A story of cultural, historical or social relevance to KwaZulu-Natal.
- A story portraying the Zulu culture.
- A story shot in KwaZulu-Natal, with the location representing a location as another. I.e. Richards Bay as Port Elizabeth, etc.

To qualify for production funding, **50% of the total production budget must be spent in KwaZulu Natal**. Where it is not possible to spend 50% of the production budget in KwaZulu-Natal, the Commission may consider supporting a project for up to **25% of the production budget spent in KwaZulu-Natal**, subject to the funding ceiling in the category.

To qualify for development funding, **50% of the total development budget must be spent in KwaZulu Natal**. Where it is not possible to spend 50% of the development budget in KwaZulu-Natal, the Commission may consider supporting a project for up to **25% of the development budget spent in KwaZulu-Natal**, subject to the funding ceiling in the category.

**\*Only KZN applicants can access development funding.**

Filmmakers are to include costs related to the adherence of health protocols during the COVID-19 State of Disaster declared by President Cyril Ramaphosa to their development and production budgets. These costs will be considered by the Film Fund committee.

### Script Development Funding

Nature of Production	Maximum Script Writing Funding
Feature length films (Recoupable)	R200 000 (R40 000 reserved for script editor).
Micro budget feature films (R1 200 000 production budget and below) (Non-recoupable)	R120 000 (R40 000 reserved for script editor)
Documentaries (Non-recoupable)	R100 000
Documentary and TV series (at least 220 minutes) (Non-recoupable)	R150 000
Short Films (Non-recoupable)	R120 000 (R20 000 reserved for script editor)
Animation (Recoupable)	R200 000 (R40 000 reserved for script editor).

### Production Funding

Nature of Production	Maximum Production Funding
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Feature length films (Recoupable)	R1 500 000
Micro budget feature films (R1 200 000 production budget and below) (Non-recoupable)	R400 000
Documentaries (Non-recoupable)	R350 000
Documentary and TV series (at least 220 minutes) (Recoupable)	R1 000 000
Short Films (Non-recoupable)	R250 000
Animation (Recoupable)	R1 500 000

**Applicants for micro budget (made-for-TV) movies need not apply according to these dates. A special call will be announced for this category of funding annually.**

### **Audience Development**

This category will cater for staging of film festivals, markets and audience development initiatives in the province.

The purpose is to create culture of watching locally produced films.

Maximum funding: R300 000

### **Marketing and Distribution**

Maximum funding: R 150 000

In addition, the following will be considered.

- Proposals from Women filmmakers.
- Proposals from Youth filmmakers (age less than 35 years).
- A project that has secured 70% Black production crew.

### **What we don't fund**

- Anything **not** film related e.g. theatre productions and music concerts.
- Talk shows.
- Music videos.
- News or Current Affairs shows.
- Commercials or infomercials.
- Game Shows.
- Events (Social, Musical or Sport).

- Training and Corporate Videos.
- Adult Content.

## Who can apply for funding?

South African individuals, companies and organizations may submit funding applications to the KwaZulu-Natal Film Commission for grants in any of the above four funding categories.

Specific conditions are applicable in each funding category, and **it is important for applicants to take careful note of these conditions before applying**. The conditions are contained in each of the application forms.

**\*Only KZN applicants can access development funding.**

## When should one apply for funding?

With the lockdown still in effect, the KwaZulu-Natal Film Commission has revised the funding schedule in the financial year 2020/21. The revised schedule for funding will be as follows:

- 1<sup>st</sup> funding cycle opens from **18 May - 30 June 2020**.

Correspondence regarding the outcome of the application will be sent through the email address provided in the application form.

In each category of funding, **only one** funding application per organization, individual or company will be considered in each call for applications.

## What form does funding take?

Funding will take the form of a grant (some funds are subject to a recoupment agreement). Funding allocation to selected projects will vary according to the specific cash flow needs of the project.

Applicants should also note that the KwaZulu-Natal Film Commission has adopted a recoupment policy on feature film development, television concepts and production as well as documentary production funding. This policy will apply to all funding applications that come in through the funding process. This is to ensure that there is a return on KwaZulu-Natal funded projects in order to repopulate the funds for future projects in line with funding models of other international funding bodies. Applicants are advised to take note of the recoupment policy that is applicable whilst submitting their application.

## Who evaluates funding applications?

For each of the four categories an evaluation panel with relevant expertise in that area will be consulted. The evaluation panel is comprised of peer industry practitioners with a proven track record in their areas of expertise. Selected panel members do not make decisions on funding but merely advise and recommend projects which are deserving of funding. The final decision will be made by the executive committee of the KZN Film Commission.

The basic criteria to be considered along with the documents mentioned above, as a minimum would be:

- Script evaluation (structure).
- Synopsis and Treatment (structure).
- Experience of Technical Team.
- Realistic budgets and accurate sales forecasts.

## How should I apply during the lockdown?

In a bid to ensure that filmmakers are still able to access the Film Fund during the lockdown, applications can now be emailed to [KZNFilmFund@kwazulunatafilm.co.za](mailto:KZNFilmFund@kwazulunatafilm.co.za) This will allow applicants to apply with the most minimum amount of movement and interaction with others.

Current movement restrictions mean that applicants should not be encouraged to go to police stations except when it is essential to do so. Applicants will not be required to certify their ID documents at application stage should the applicant's bid be successful, they will be required to certify their ID copies after the lockdown has been lifted.

Application forms can be edited from a computer, attached with the required supporting documents and sent to the email address listed above. Should applicants have a technical issue filling out the application form, the KZN Film Commission will allow applicants to provide all required information on a Word document. **This measure will only be allowed strictly during the lockdown period.**

## Where can I obtain funding application forms?

For funding related queries email [KZNFilmFund@kwazulunatafilm.co.za](mailto:KZNFilmFund@kwazulunatafilm.co.za) or contact 031 325 0200. Application forms can be downloaded from the KZNFC website at [www.kwazulunatafilm.co.za](http://www.kwazulunatafilm.co.za) under the FUNDING tab.

Forms can also be obtained from our offices at the Kwa-Zulu Natal Film Commission, 10<sup>th</sup> Floor, Musgrave Towers, 115 Musgrave Road, Berea, Durban 4001 after the lockdown has been lifted.

## Disclaimer

**Please note that failure to submit the required documentation will result in automatic disqualification.**